



Movie Adaptation DVD Cover



Sometimes, when a book is made into a movie, publishers re-make the book and replace its old cover art using the poster from the film. They are hoping the movie's success will help sell the book!

For this project, you will do the opposite! Use the BOOK to sell the MOVIE!

Part ONE:

Create a DVD cover that uses text and images that show the connections between the book and movie. You can use quotes from the book, and images from the movie; be sure to choose something that will make people want to see the film!

Part TWO:

On the inside, write a brief review of the film. Explain your opinion of the movie, and the reasons why you included the text and image you selected for the cover.

Criteria	Level 4	Level 3	Level 2	Level 1
Communication to Audience	Communicates with a masterful awareness of audience and purpose	Communicates with a thorough awareness of audience and purpose	Communicates with some awareness of audience and purpose	Communicates with a limited awareness of audience and purpose
Knowledge	Very clearly demonstrates the relationship between the film's portrayal of the story vs. the book	Clearly demonstrates the relationship between the film's portrayal of the story vs. the book	Makes some effort to demonstrate the relationship between the film's portrayal of the story vs. the book	Makes limited effort to demonstrate the relationship between the film's portrayal of the story vs. the book
Writing	Outstanding editing results in a paragraph that contains no, or only minor errors in style (spelling, grammar, voice).	While errors in style (spelling, grammar, voice) are present, they do not hamper the reader's overall understanding.	Some errors in style (spelling, grammar, voice) hamper the reader's overall understanding	Serious errors in style (spelling, grammar, voice) hamper the reader's overall understanding.